

PRESS RELEASE

Oenoppia, the international association for oenological companies becomes an observer member of the OIV.

Paris, 30th June 2010

Oenoppia's affiliation with the OIV (International Vine and Wine Organisation) as an observer member was announced on the 25th of June 2010 during the 8th General Assembly in Tbilisi, Georgia. The OIV's receptivity towards an international association representative of the producers of oenological products is proof of mutual willingness for scientific and technical collaboration. According to Oenoppia's president Marco Manfredini: "The OIV observer member status is not a goal in itself, but a starting point, a joint action to promote oenological practices in wine making." This work should notably allow for more cohesion between the actual oenological offer and the specifications defined by the OIV's expert panels, and consequently to better promote OIV recommendations in the production field. The principal aim remains more than ever one of oenology that is reasoned and respectful to the consumer and the environment.

Oenoppia members: oenology as a profession.

General oenologists or specialists in a particular field, the member companies of Oenoppia have a common profession: that of developing, producing and marketing oenological products. Their vocation is also to make sure that these products are correctly applied in the cellar in order to develop the best of the grape's qualitative potential, to prevent wine defects and to stabilise and preserve wine in bottles. Association members are all signatories of Oenoppia ethical charter.

Oenoppia members: AEB (Italy), AGROVIN (Spain), BIOSEUTICA (Switzerland), E.BEGEROW (Germany), ENOLOGICA VASON (Italy), CHR. HANSEN (Denmark), DAL CIN (Italy), DSM (Netherlands), ERBSLOH (Germany), ESSECO (Italy), LAFFORT (France), LALLEMAND (Canada) and LESAFFRE (France).

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